



DRAFT Minutes
2020 U.S. Census City of Tempe Complete Count Committee Community Outreach and Special Populations Subcommittee Meeting
March 19, 2019

Draft minutes of the 2020 U.S. Census City of Tempe Complete Count Committee Community Outreach and Special Populations Subcommittee Meeting held on Tuesday, March 19, 2019, at the Tempe Public Library, 3500 S. Rural Road, Lower Level Room A, Tempe, Arizona.

(MEMBERS) Present: Megan Costa, Linda Knutson, Candyce Lindsay, Gerardo Lopez, Selianna Robles, Nancy Siefer

(MEMBERS) Absent: Amanda Lee Faustini, Roy Tatem, Rosemary Walsh

City Staff Present:

Darrell Duty, Fire Deputy Chief, Shauna Warner, Neighborhood Services Manager;

Guests Present:

None

The meeting was called to order at 6:25 p.m.

1. Approval of Subcommittee Meeting Minutes: Jan. 15, 2019

Motion: Commissioner Lindsay made a motion to approve the Jan. 15, 2019 minutes as presented

Second: Commissioner Siefer

Result: The motion was passed with 4 ayes and 2 abstentions

Commission Member Ayes: Megan Costa, Linda Knutson, Candyce Lindsay, Nancy Siefer

Commission Members Abstentions: Gerardo Lopez, Selianna Robles

2. Chair and Vice Chair Nominations and Election

Motion: Commissioner Knutson made a motion to nominate Commissioner Costa as Chair

Second: Commissioner Lindsay

Result: The motion was passed unanimously

Commission Member Ayes: Megan Costa, Linda Knutson, Candyce Lindsay, Gerardo Lopez, Selianna Robles, Nancy Siefer

Motion: Commissioner Lindsay made a motion to nominate Commissioner Knutson as Vice Chair

Second: Commissioner Siefer

Result: The motion was passed unanimously

Commission Member Ayes: Megan Costa, Linda Knutson, Candyce Lindsay, Gerardo Lopez, Selianna Robles, Nancy Siefer

3. Discussion of Outreach Plan for Community Outreach and Special Populations

Commissioners reviewed the minutes from the January meeting and discussed additions or to the list that was started as well as information needed to create an outreach plan for the committee.

Commissioners discussed what information Commissioners are responsible for. Complete Count Commissioners, will assist with tabling at events as well as personalizing information for Tempe. They can speak to what will resonate with different parts of the community. They noted that it's important to coordinate with the other subcommittees, recognizing that there will be overlap, but attempts should be made not to duplicate when possible.

Some special populations like on-campus students and the homeless will have a special count, so shouldn't be targeted by the outreach plan.

Commissioners started to draft a list of special populations for creating diverse outreach tactics.

- Renters
- 18-24 – non-students
- People with disabilities
- Refugees
- Seniors
- Limited/no English language
- Racial
- Literacy
- Low income
- LGBT
- Veterans

There was also discussion on separating outreach into easier areas and then focused unique places that will require more intense canvassing. It's important to identify where time will be best spent for low response areas and reaching low response areas.

Curriculum design for census. Kids learn and teach what they learn. Once a plan is created, Tempe legislators might be willing to share the information.

Commissioner Knutson suggested inviting Mountain Park Health Center to be a part of the community.

It was suggested that the diversity manager and ADA specialist be invited to the next meeting.

Follow up information needed from staff: list of outreach tools the city uses, special event list, and Tempe specific information on how the census benefits Tempe residents.

4. Proposed Future Agenda Items

- **Next meeting April 16**

Meeting was adjourned at 7:19 p.m.

Prepared by: Shauna Warner